

Inspiration Area Workshop Programme

Details are available on the PEC2024 platform under the "[Registration](#)" tab

AI in Practice: Simple Tools, Big Opportunities

The workshop aims to familiarise participants with the practical aspects of artificial intelligence. Knowledge and skills to use specialised AI tools are increasingly sought after by employers in today's labour market. By attending the workshop, you will learn basic AI techniques using simple commands and generating graphics to achieve interesting and useful results. In addition, you will learn how to use popular programs and applications that can make everyday life easier. The workshop will also provide an opportunity for discussion and Q&A sessions to understand the practical potential of AI better.

How to Fit a 48-Hour Plan into a 24-Hour Day? The Art of Planning and Prioritisation

Faced with a rapidly changing reality, it is becoming increasingly difficult to keep up with shifting priorities. The overabundance of diverse information limits our ability to make rational decisions. This workshop is designed for individuals who want to manage their time more effectively and achieve their goals more efficiently. The skills gained in this area will enable better planning and help reduce stress. Thoughtful time management is the key to success.

Traditional Scarf Tying Workshop

These workshops focus on the role of culture in shaping fashion and business. Participation in the event offers a chance to learn the specifics of tying traditional scarves. Unique styles serve as inspiration for many fashion designers and the creative industry. Participants will have the opportunity to deepen their knowledge of folk traditions, which have long been a source of innovation in both business and fashion.

Types of Businesses in Poland: How to Choose the Best Option and Start Your Own

The workshop is aimed at people who are planning to start their own business. During the event, you will learn about the available forms of business activity in Poland - from sole proprietorships to capital companies. The workshop will also cover non-governmental organisations (NGOs). By participating, you will gain insights into the advantages and disadvantages of each business type. Additionally, the step-by-step process of registering a company, the necessary formalities, and common mistakes will be discussed.

Hot Seat - How to Speak Spontaneously Without Stress

Participants in the workshop will have the opportunity to explore topics related to sales, job interviews, client acquisition, and various situations where spontaneous speaking is useful. Acquiring these unique skills will help participants say goodbye to stress and learn how to prepare spontaneous statements, which are valuable in both personal and professional life.

How to Sell Yourself - First Steps in the Labour Market

This workshop is aimed at young people who are starting their journey in the job market. The beginnings don't have to be difficult! For most, the natural path is to look for their first job. But what should you include in your CV if you have no work experience? How can you stand out in a sea of similar applications? And finally, how can you make a good impression in a job interview? During the workshop, there will be an opportunity for group discussion to clarify any questions.

Proven Decision-Making Methods: How to Choose the Best Actions Accurately in a Limited Time and with Incomplete Data?

This workshop is aimed at entrepreneurs and managers seeking effective decision-making methods in business. The specialised company DATAPAX will present best practices that have been tested over decades and will introduce participants to a workshop game designed to experientially demonstrate their effectiveness. These methods are applicable for decision-making both under time constraints and with limited data, and they are based on a repeatable process. Discover how to effectively find the right leverage point.

Risk Management: How to Assess the Probability of a Given Scenario's Success

Running a business involves making many diverse decisions, including risky ones. Participants will have the opportunity to engage in a game that tests their ability to assess risk. The workshop, conducted in the form of a simulation, will transport participants into a world of risky business decisions, unpredictable events, and the evaluation and comparison of successful strategies based on statistics, resilience to change, and intuition. Taking part in this event will provide a chance to test your decision-making approach and discover new methods for evaluating the best scenario!